

Meet
**LESLIE
TRACEY**

PREPARED BY

The Diamond Hands Team



Boston, MA



OUR MISSION

We empower the Business Woman within every Nurse Injector.

Leslie Tracey, owner of Tracey Donovan Insurance & Retirement Services, is a strong advocate for her clients and is always seeking to empower. Her practice focuses on risk management, business planning and employee benefits- Leslie brings unparalleled commitment to understanding the women in the aesthetic industry she serves and prides herself on her knowledge and connections with people who can get her clients dreams accomplished.

- Home: N. Andover, MA
- Business Owner
- Podcaster, Speaker
- Lover of Chocolate
- Fun Fact: Pipe Organist & Violinist

"One of the things I have noticed with many new (and sometimes seasoned) Nurse Injectors is that they do not understand the business risks and prowess necessary for ownership success. This book seeks to close the gap between practice and ownership for Medical Aesthetic professionals thinking about making the transition to business ownership"-Leslie Tracey

Her book **Diamond Hands** is set to be released Spring 2022.

Diamond Hands Podcast

We Appreciate Your Expertise

The Diamond Hands podcast is the premiere resource for entrepreneurs in Medical Aesthetics who want to understand the ins and outs of owning a Medspa business or starting in the industry through first hand experiences.

Who better for them to learn from than successful Doctors, Nurse Injectors and professionals like you? Our first episode aired December of 2020! Your story and expertise will serve as a guidepost to many.

We showcase some of the best in the industry and have had the CEO of Revanesse Ario Khoshbin; Dr. Dina Ben David, The Thread Authority; Fiona Tennant owner of Nurse Fiona; Audrey Rose of Audrey Rose Institute and Joshua "ToxJosh" Davis of Whisperwood to name a few notable guests.

We hope that you will accept our invitation to share your story on our Podcast.

Steps:

- Upon your acceptance and date established-detailed instructions will be e-mailed
- 35-40 minute Zoom Call
- Recorded
- Final Cut of Podcast will be sent to Your Marketing Team for Review
- We will send you the Date of Air after approval



Listen on
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Leslie Tracey



DIAMOND

DIAMOND HANDS PODCAST

PODCAST



CATHERINE M AESTHETICS

05/31/2021

YEASSSS!!

I FOUND DIAMOND HANDS PODCAST THROUGH A MENTOR ON MY INSTAGRAM. LISTENING TO THE INTERVIEW OF HIM, THERE WERE MANY QUESTIONS THAT I WAS HOPING WOULD BE ASKED. LESLIE NAILED EVERYONE OF THEM! I AM SO HAPPY TO HAVE FOUND THIS PODCAST AS IT IS VERY INFORMATIVE AND FITTING FOR MY CURRENT ENDEAVOR.



LOVE!

INTERESTING TO CONSUMERS AS WELL AS PROVIDERS. LOTS OF RAW HONESTY, LAUGHS AND ADVICE FROM STELLAR GUESTS. GREAT JOB LESLIE!



NIKKIII0120

01/17/2021

LOVE THIS!

LOVE THIS PODCAST IT'S SO EDUCATIONAL!

Open Letter

Hello!

I appreciate your consideration. The brand you have built and the work you do is exemplary. I have worked with business owners the last 8 years of my life and focus on employee retention, business succession and estate planning. I watched my younger sister go through the tough work of becoming a Doctor in Connecticut. It is an incredible profession. However, as she confided, business classes are not the focus, patient care is.

I have worked with Nurse Injectors who after starting their own business-were found to make financial decisions that have handicapped them financially and we have had to sort them out upon taking on their case. In all iterations, they were too busy to look at the big picture and my team was able help them to become the CFO of their life through planning and education. We are confident, disciplined and focused on our client's success. With this endeavor, even if it changes the business decisions of just one new female owner for the better, I have done my work. I have chosen this as my life's mission since I love to work with women who care about others, are smart and understand the importance of their brand story through excellence both within their practice in for their clients.

We are building a platform that will benefit the industry as a whole. Your voice is an important piece. Will you join us?

Warmest Regards,



Leslie Tracey